



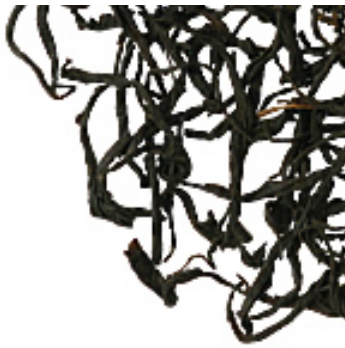
TILLERMAN TEA



Tea Notes November/December 2009

- Thanksgiving through December Tea Special -

Yixing Gongfu – Fine Black Tea for the Holidays



The city of Yixing is known for the unique clay teapots used in formal Chinese ceremonies but little is known about the tea from this region. We are thrilled to share this black tea with you from Yixing. After being picked the tender shoots are rolled into needles to break the cell walls begin the oxidization. A full oxidization is what gives this tea its unique flavor profile. The full bodied mouth-feel and robust spicy flavors of this tea harmonize with the smoky aromatics, followed by a fruity aftertaste. Used to season the best zisha (purple sand) teapots from Yixing, this tea is also ideal for anyone learning the formal Chinese tea ceremony: Gongfu tea!

Original Price – ~~6.25 / 25g~~ ~~25.00 / 100g~~
After discount – 3.75 / 25g 15.00 / 100g

40% Discount



- New and Returning Teas at Tillerman -



We spent two years looking for these. **Tillerman Blossoming Tea** isn't just beautiful to look at, it is wonderful to drink! These blossoms, handmade in Fujian province in China, make elegant hostess gifts for the holidays and will add a dazzling splash of fun, beauty and flavor to any holiday entertaining. \$1.25 ea. or \$20 per 100g.

Another long searched for tea, **Tillerman Lapsang Souchong** is a traditionally made Lapsang which is smoked as part of the manufacturing process; not afterwards as too many are. Yet it is affordable as so many traditional ones are not. Rich black tea from the Wuyi Mountains in Fujian province, Tillerman Lapsang Souchong has a refined smoky taste with smoked pine aromas and hints of bacon fat that avoids the acrid tarry character of lesser specimens. \$4.00 per 25g, \$16.00 per 100g



Formosa Yancha; a Tillerman exclusive. Yancha from the Wuyi mountains is one of the most classic oolong teas from China. Literally translated as "cliff tea", this yancha is produced by K.C. Chen from wild growing tea leaves in Nantou County Taiwan. With different soil and climate, Formosa Yancha still has the characteristic "rocky" mineral taste, but it has a softer mouthfeel with pronounced chocolate notes and a hint of spice. High oxidized and high fired, this is a robust tea with a wonderful complex finish, a treat for anyone who likes the unique taste of Yancha! \$4.00 per 25g, \$28.00 per 100g

Formosa Sun-Dried Wild Leaf Tea. This tea is made from the same wild leaf as the Yancha but it is sun-dried rather than manufactured in an oolong style. The taste is reminiscent of a green pu-erh and this tea will certainly age in the same manner. This is a very rare tea made only by K.C. Chen and available only at Tillerman. Quantities are extremely limited. \$7.50 per 25g, \$30.00 per 100g.



Tillerman carries over 50 different and unique teas from Taiwan, China and Japan. These are available in our store at Oxbow Public Market or online at www.tillermantea.com.

- Stalking Wild Tea Trees in Nantou Taiwan -

The wild growing tea trees on the mountaintops above the Puli in Nantou County, Taiwan are unknown even to many lifelong members of the Taiwan tea trade. These plants, which are hundreds of years old, grow well above the cultivated tea gardens in the region.



Entering the mountaintop tea “forests” above Puli



K.C. Chen in the tea “forest”



K.C.’s wife Katie Yan sitting on an ancient tea tree trunk.

Harvested wild tea leaves prior to processing



**Wild Taiwanese Teas from the ancient forests
above Puli are a Tillerman Exclusive**

- New Tea Ware at Tillerman -



Tillerman Tea's exclusive zhuni yixing pot is now available. Made expressly for Tillerman Tea by Cao Laoshi, the pot has our Chinese name (Cai Ming Fang inscribed in characters 采茗坊) on the underside. Each pot is sold in its individual box and includes a beautiful yellow silken pouch. \$39.95 ea.

Our exclusive Tea Kettle is made in Taiwan from Yixing clay. The kettle itself is "cordless" for although the heating element is contained in the kettle the kettle sits on a separate "control plate". Water can be boiled manually or automatically held at the perfect temperature for most teas. An elegant holiday gift for the tea lover. \$275.00 ea.



With a built in porcelain infuser this mug is perfect for anyone on the go who still wants to enjoy a good cup of tea. Just add your favorite loose leaf tea into the infuser and add hot water. Allow the tea to brew and once brewed to your liking lift the infuser out and rest it on the lid. With a gold peony, the Chinese symbol of prosperity, etched on the side of the mug, this elegant cup is the perfect addition to your tea ware. Comes in an elegant gift box \$38.00 per set

The Finum Infuser mug features the classic Finum permanent filter and "hat" in a tempered glass mug. Perfect for the office of every tea drinker. With the filter removed, the glass mug is an ideal vessel in which to brew a Blossoming Tea from Tillerman. \$19.95 per set.



To see the full selection of Tillerman Tea Ware including Yixing pots, porcelain pots, storage canisters, filter bags and tea tools, be sure to stop by our shop at Oxbow Public Market in Napa or visit us online at www.tillermantea.com.

- You Did It! -

Thanks to your extraordinary generosity and support, Tillerman Tea was able to donate **\$1697.50** to the Buddhist Tzu Chi Foundation in aid of those in Taiwan who have suffered from the effects of Typhoon Morakot Thank you all!



- New Tea Wear at Tillerman -

At Tillerman we are VERY serious about our teas and our high quality standards; but tea also should be fun, accessible and not at all precious.



With the help of a lot of creative people, we've introduced a fun lineup of Tillerman T-shirts (see, I avoided the obvious pun!) In addition to those shown we have:

- "Dong Ding the witch is dead"
- "No bad "Chi" – just great tea"
- "Reorient you life; drink Chinese tea"
- "Think outside the bag"

Shirts are \$22 ea. and are available in black or red in sizes S, M, L, XL and 2X

- They Did It! -

The Napa Elite U16 Girls soccer team is divisional co-champion in their first ever season in the Golden State Soccer League. The GSSL is the premier playing league in Northern California and offers some of the highest level competition to be found anywhere.

The Elite is made up of: Joseline Alejandre, Leone Baron, Bryce Branagan-Franco, Nathalie Campbell, Gianna Carducci-Huchingson, Katie Fulton, Samantha Gafvert, Joanna Griffin, Rachel Lotz, Sarah Mace, Karlie Mast, Sally McCool, Aubrey McGee, Manuela Mendonca, Rosemary Nurse, Emily Peterson, Mallory Pridmore and Carolina Valle. The team is coached by Dave Todd and his assistant Jim Huchingson.



Tillerman Tea, a team sponsor, provided practice shirts for the girls and team shirts for the coaches. Many of the girls work regularly at the Tillerman shop and several will participate with Tillerman Tea in their entry in the November 28th Downtown holiday parade that ends at Oxbow Public Market, home to Tillerman Tea. Come by to offer your congratulations and get some great tea!

- Annie The Baker at Tillerman -

Annie The Baker continues to sell her extraordinary cookies at the Tillerman shop on Local's Night every Tuesday. If you can't get by on a Tuesday don't fret; Annie's cookies are served with tea every day at Tillerman

- Become a "Follower" and a "Fan" -

Remember, you can "follow" Tillerman on Twitter at @Tillerman_Tea or become a Facebook "fan" of Tillerman Tea. We keep you up to date on what's happening on our Asia trips as well as news on new teas.

- Tea Appreciation: Introduction to Tea Brewing and Tasting -

Come join me, David Campbell, for a journey into the world of tea. Learn about the many myths and outright misconceptions surrounding tea; about the how to select the best tea for you, how to brew teas, and how to store them. Whether you are a novice or a longtime tea lover there will be something of interest for you. There is a \$5.00 registration fee that will be credited to any purchase you make on the day of the class. Space is limited and on a first come first serve basis. So call in or email as soon as possible to reserve a spot for this tasting.



Next tasting class:
January 30, 2010
10:00 a.m – noon

To reserve a space:
(707) 265-0200
info@tillermantea.com

Come by Tillerman Tea at the Oxbow Public Market for tea!
Virtually all of our teas are available hot and we have a wonderful
rotating selection of Cold Brewed Iced Teas.

Call, email or visit us online to order!



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